

#13  
W. L. Lauer  
2/14/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Robert M. COOPER, et al.      Art Unit : 2611  
Serial No. : 09/365,735      Examiner : Son Huynh  
Filed : August 3, 1999  
Title : VARYING ELECTRONIC CONTENT BASED ON LOCAL CONTEXT

**Attention: Official Draftsman**  
Commissioner for Patents  
Washington, D.C. 20231


TRANSMITTAL OF FORMAL DRAWINGS

Please substitute the enclosed eleven (11) sheets of formal drawings for the corresponding drawings presently in the application.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

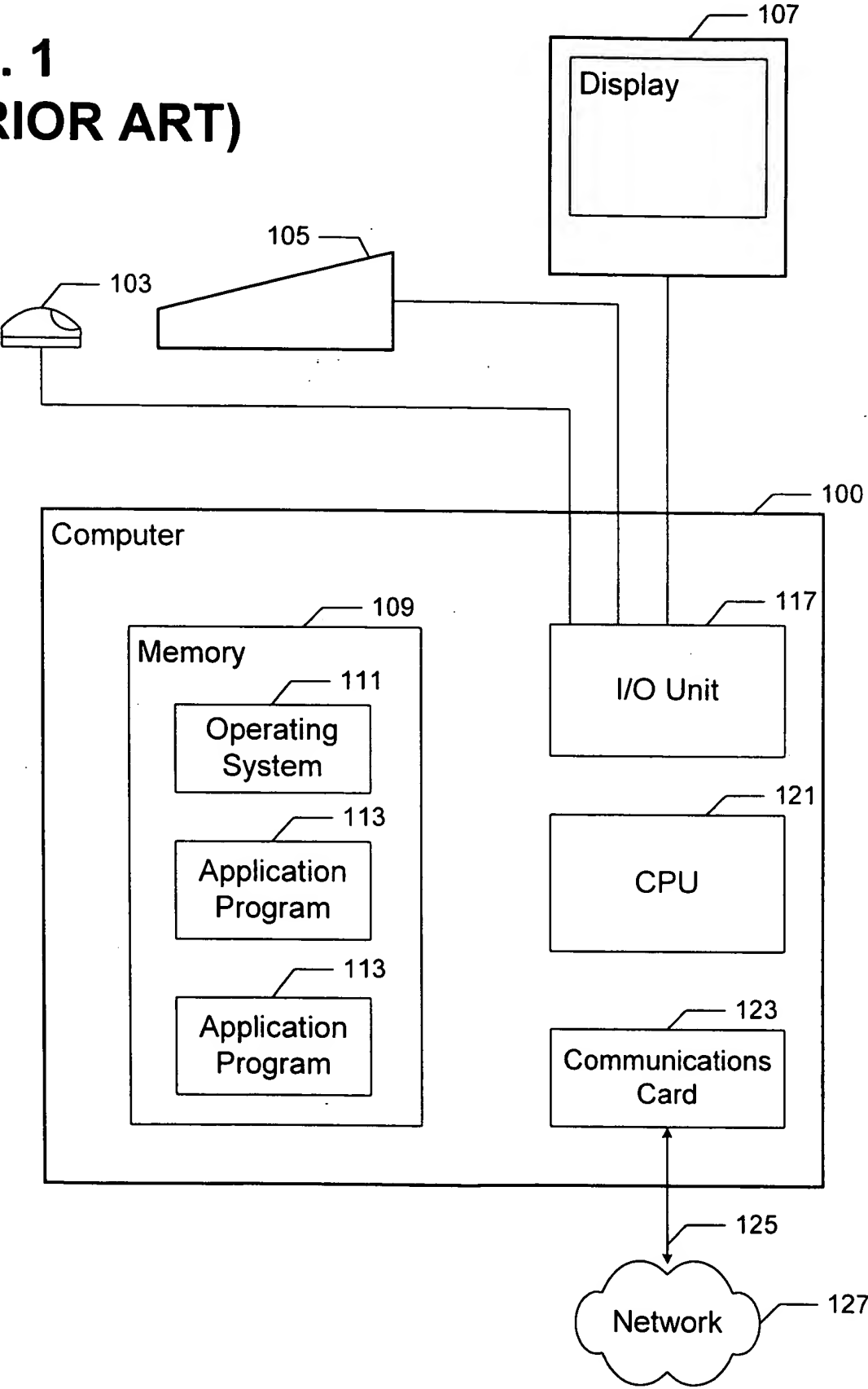
Date: February 3, 2003

  
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**Fig. 1**  
**(PRIOR ART)**



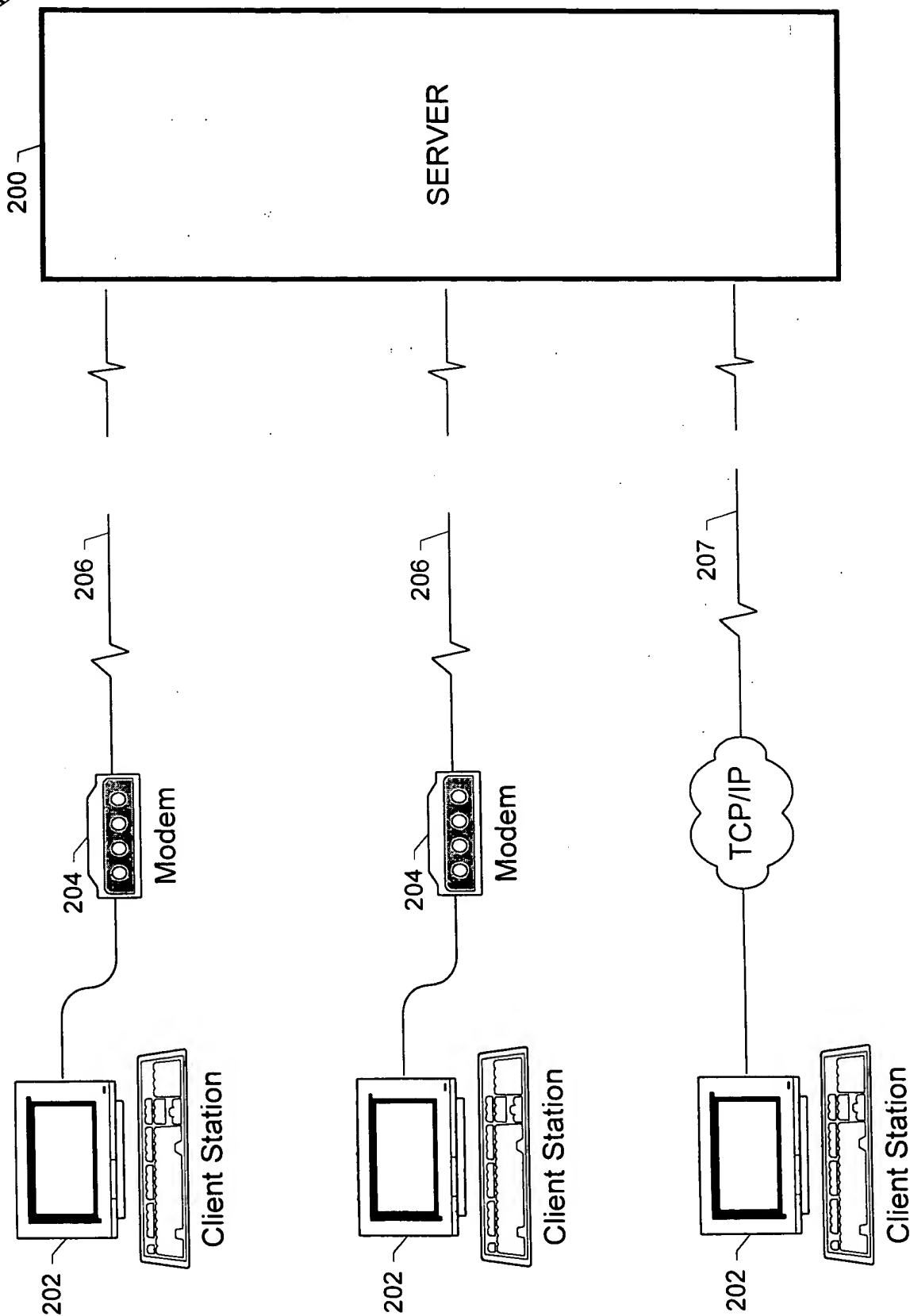
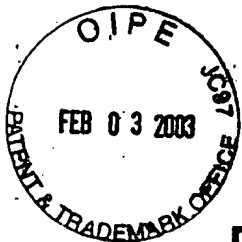


Fig. 2  
(PRIOR ART)



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Applicant(s): Robert M. COOPER, et al.

VARYING ELECTRONIC CONTENT BASED ON LOCAL  
CONTEXT

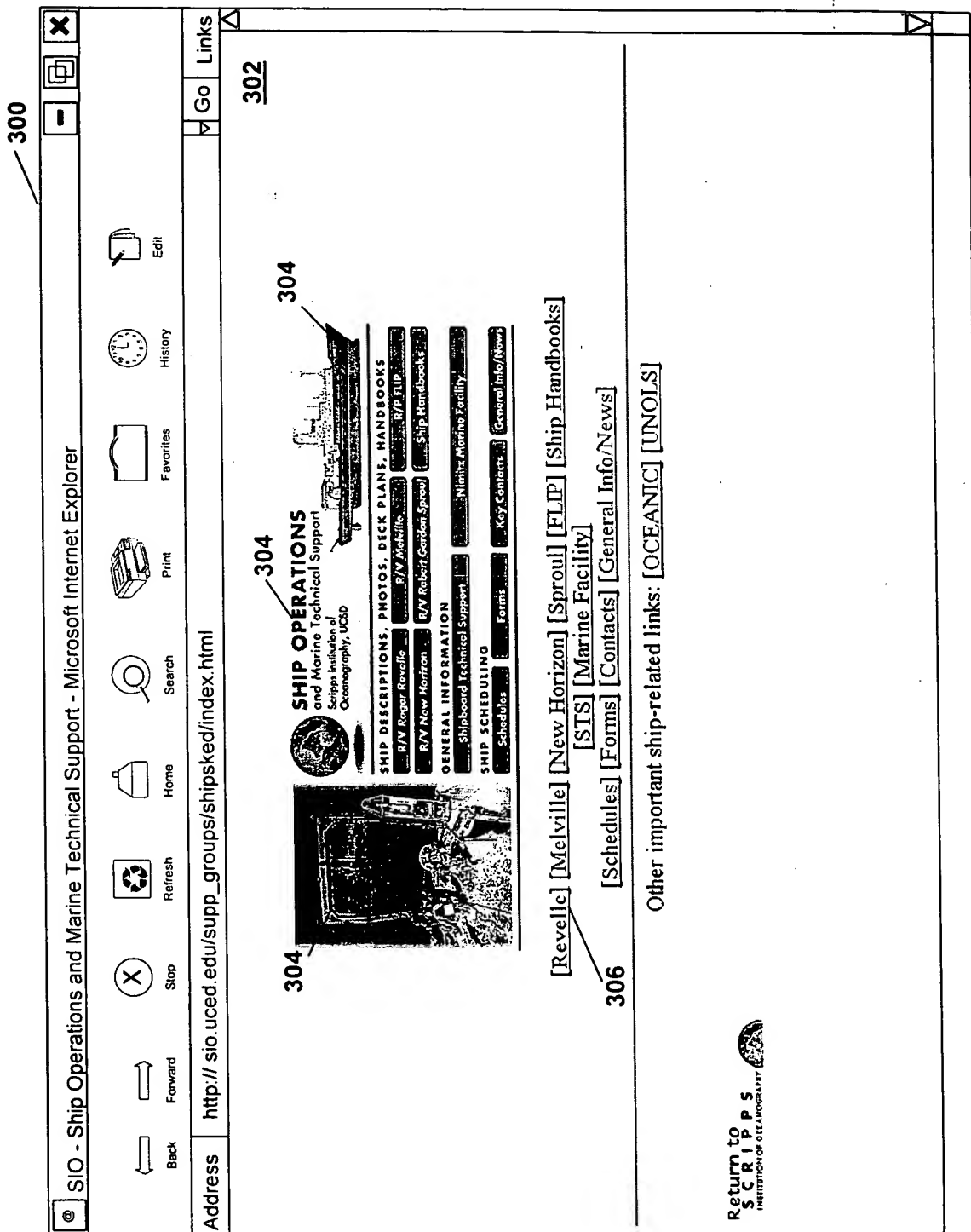


Fig. 3 (Prior Art)



400

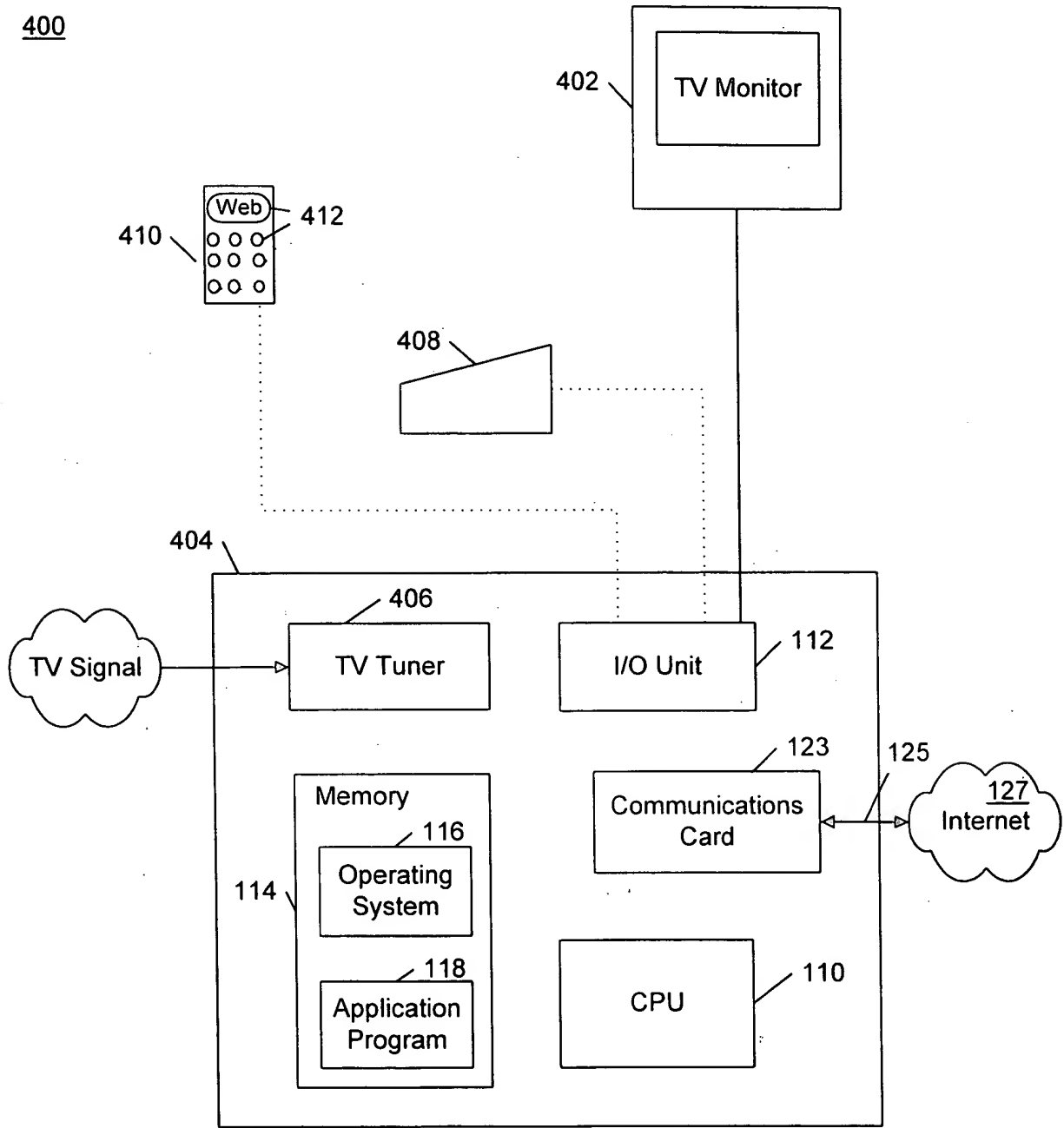


Fig. 4  
(PRIOR ART)

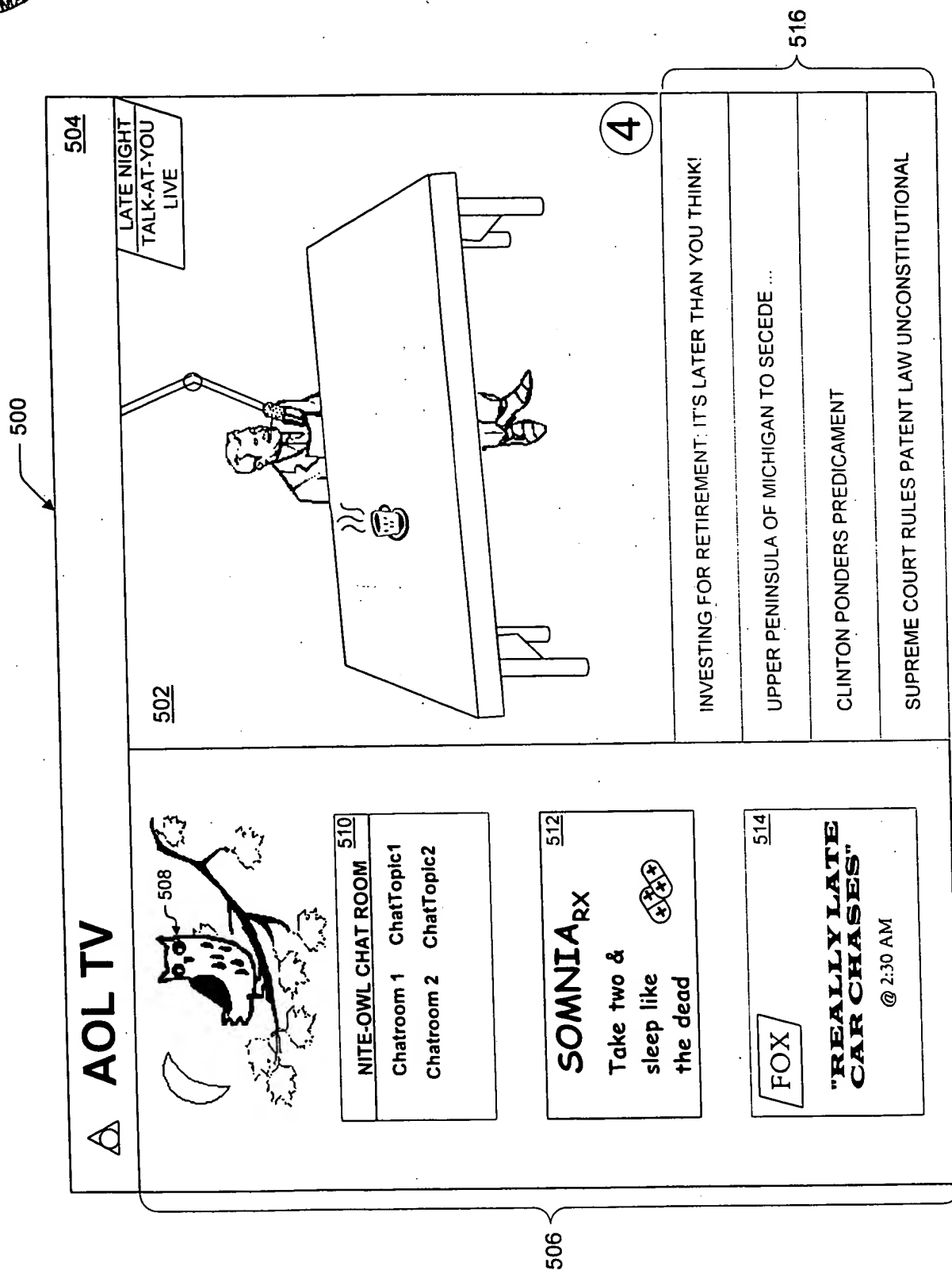


Fig. 5

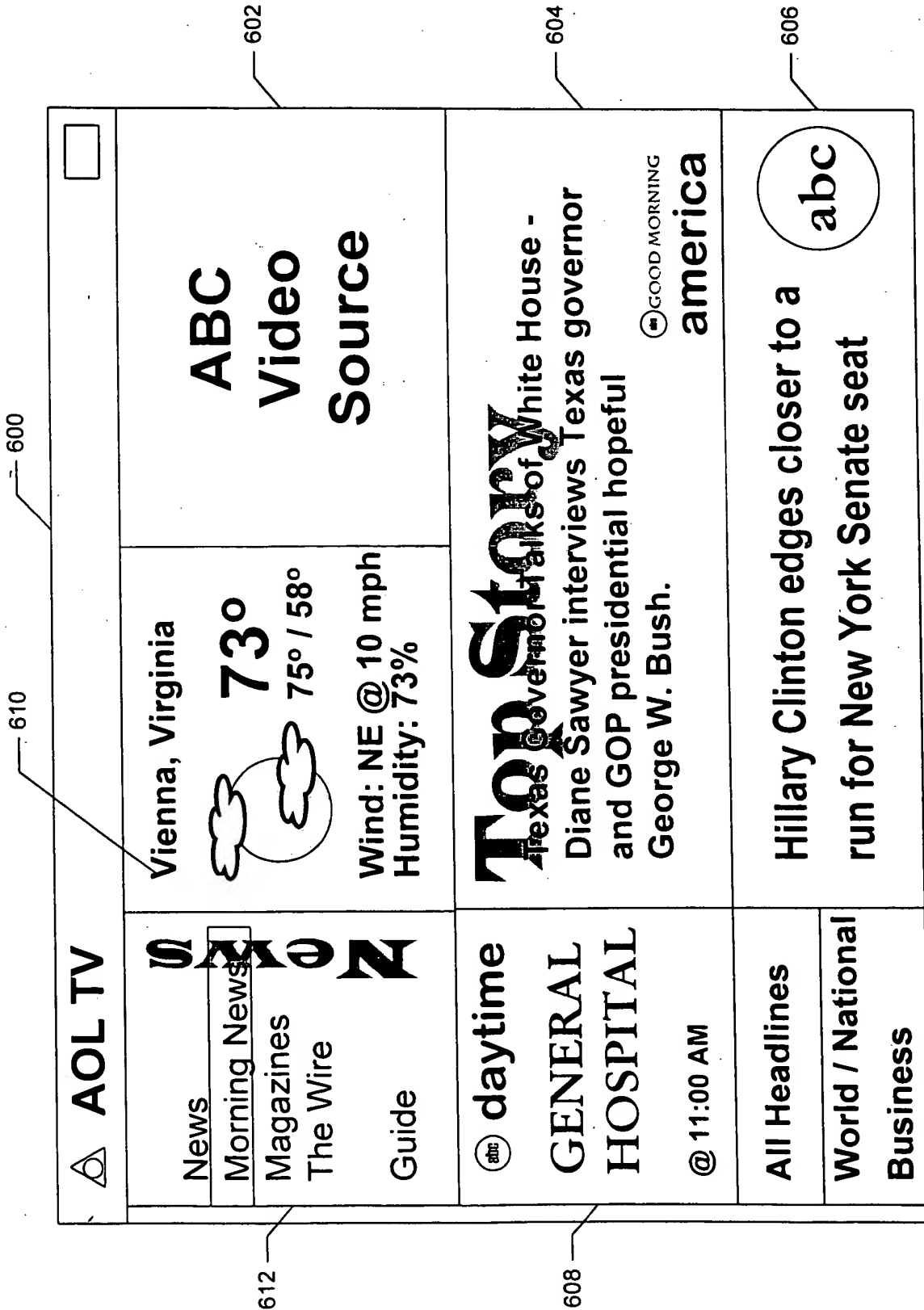
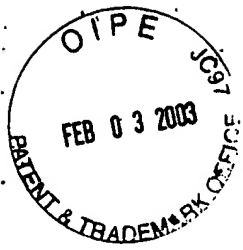


Fig. 6A



614

AOL TV			
<div>News</div> <div>Morning News</div> <div>Magazines</div> <div>The Wire</div> <div>Guide</div>		<div>Vienna, Virginia</div> <div><div><div></div><div>73°</div><div>75° / 58°</div></div><div>Wind: NE @ 10 mph</div><div>Humidity: 73%</div></div>	CBS Video Source
<div><div><div></div><div>JOAN OF ARC</div></div><div><div><div></div><div>Sunday @ 9pm</div></div></div></div>		<div>Top Story</div> <div>On the eve of a youth violence summit, Clinton vowed not to let the entertainment industries become scapegoats.</div> <div>CBS Evening News° Dan Rather</div> <div><div></div></div>	
All Headlines		Hillary Clinton edges closer to a run for New York Senate seat	
World / National Business			

Fig. 6B





616





AOL TV <input type="checkbox"/>			
<div>News</div> <div>Morning News</div> <div>Magazines</div> <div>The Wire</div> <div>Guide</div>		<div>Vienna, Virginia</div> <div><div></div><div>73°</div><div>75° / 58°</div></div> <div>Wind: NE @ 10 mph</div> <div>Humidity: 73%</div>	<div>NBC</div> <div>Video</div> <div>Source</div>
<div>THE</div> <div>Tonight</div> <div>SHOW</div> <div>WITH</div> <div>JAY LENO</div> <div>@ 11pm</div> <div></div>		<div>Top Story</div> <div>Jones: <i>We did nothing wrong'</i></div> <div>Talk show host says she, producers are</div> <div>not to blame for guest's slaying.</div> <div></div>	
<div>All Headlines</div> <div>World / National</div> <div>Business</div>		<div>Hillary Clinton edges closer to a</div> <div>run for New York Senate seat</div> <div></div>	

Fig. 6C

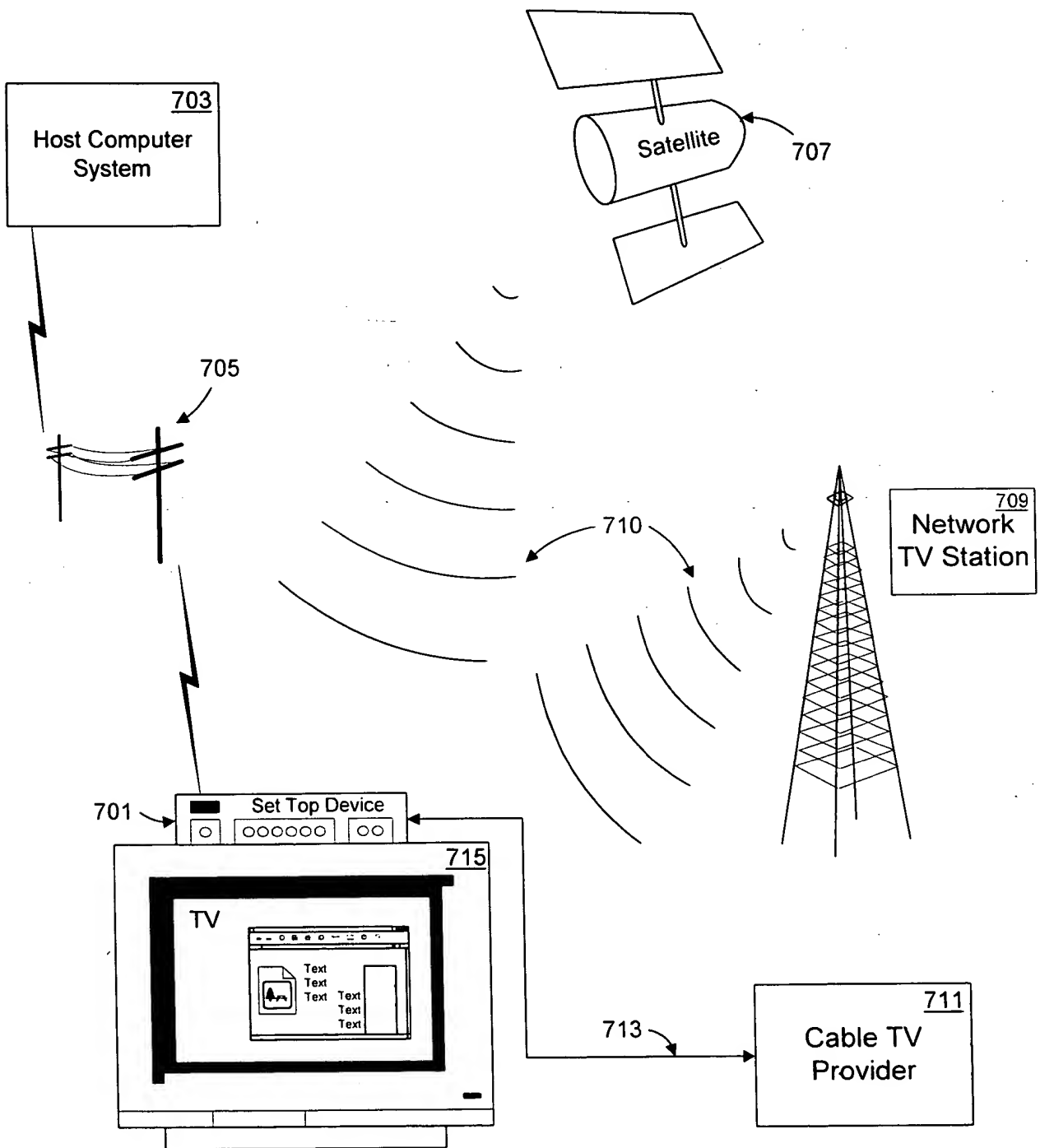


Fig. 7

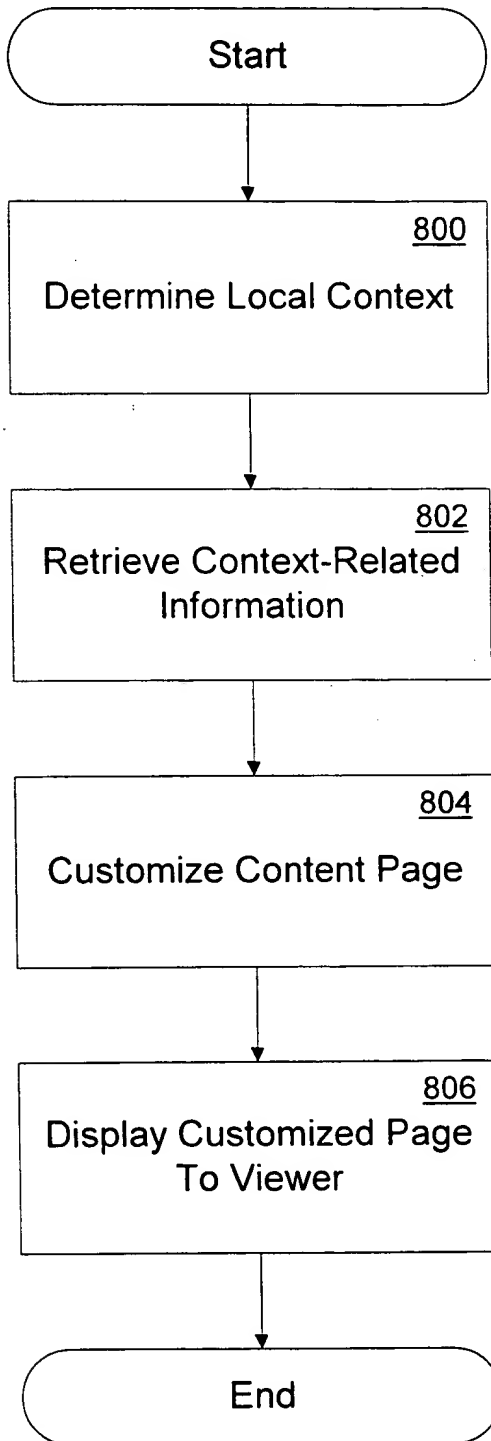
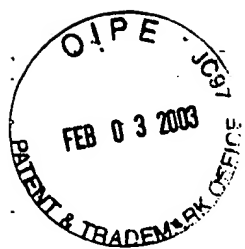


Fig. 8

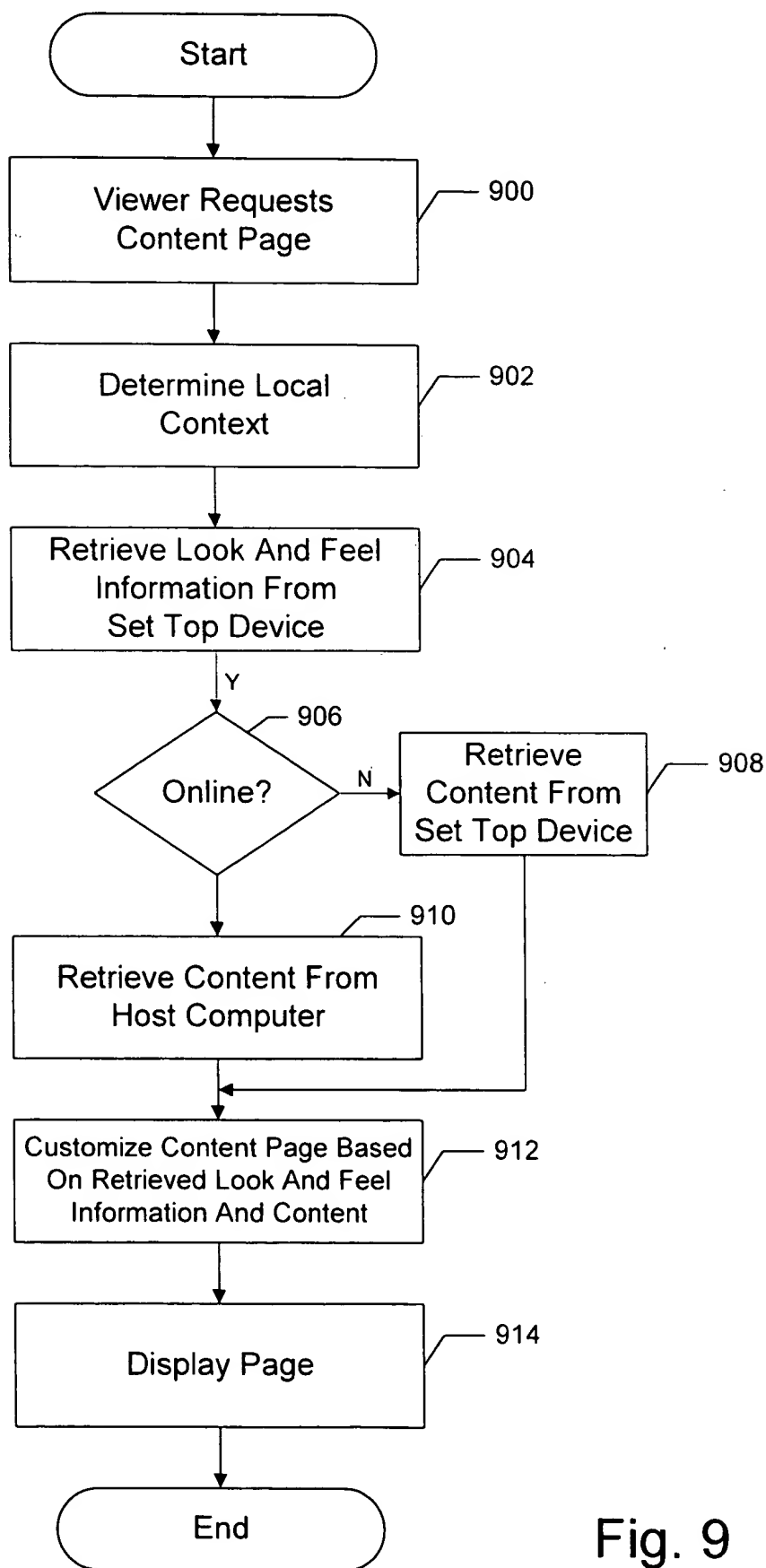


Fig. 9